



Invitation

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## Conventional Oil vs U.S. Shale: Where do we go from now?

Dinner Discussion with Dr Peter Burri and Dr Helima Croft

**Date**

Wednesday,  
25th February, 2015

**Time**

18:30pm to 21:30pm

**Admission (incl. dinner)**

70 CHF non members  
50 CHF Commodity Club Switzerland Members

**Registration**

[Eventbrite.](#)

(please register via the link, seats are limited to a first come first served basis)

Please join **Commodity Club Switzerland** and **RBC Capital Markets** for a dinner discussion with Dr Peter Burri, President at Swiss Association of Energy Geoscientists (SASEG), and Dr Helima Croft, Managing Director and Chief Commodities Strategist at RBC Capital Markets.

After trending sideways around \$100USD/bbl for several years, the growing supply in the US from shale formations led to an oil price collapse of more than 50%. Our speakers will discuss:

**Unconventional Oil and Gas: Myths, Facts and Global Implications, Dr. Peter Burri**

Dr. Burri will discuss the impact of the production of unconventional hydrocarbons on both the North American Energy scene and on the global supply. The presentation includes the political and environmental debate around the technology, best practice methods, and the arguments for new global gas resources over continued coal consumption.

**Helima Croft: "Oil, where do we go from here?"**

Helima Croft, Managing Director and Chief Commodities Strategist at RBC, will examine the factors impacting the global supply of crude oil with an emphasis on the Middle East/North African regions.

With broader issues including:

- Main price drivers on the supply and on the demand side
- Global implications & opportunities caused by the energy revolution
- Whether the cycle of rising prices is over, or whether a recovery is anticipated

## About our speakers

**Peter Burri** graduated with a PhD in geology from Basel University. In his career he worked for the Oil and Gas Exploration of Shell International in 11 different countries, mainly in the Far East. In 1998 Burri joined BASF's energy arm Wintershall AG as Senior VP Exploration and New Business, responsible for growing BASF's upstream business activities worldwide. Burri returned to Switzerland in 2005 and is since then also involved in the promotion of deep geothermal projects. He is presently Chairman of the Scientific Advisory Council of GEO-ENERGIE SUISSE, a Swiss Centre of Expertise for Deep Geothermal Power Generation. Burri is president of the Swiss Association of Energy Geoscientists (SASEG), an organization of over 300 professionals from industry and academia. In recent years Burri has been publishing and lecturing regularly on the questions of global energy supply and unconventional hydrocarbons. He is a co-author of a 2014 report on Hydraulic Fracturing (Fracking) by the German Academy of Technical Sciences and a member of the Expert Group on Shale Gas Extraction of EASAC (European Academies Scientific Advisory Council), advising EU Governments and the EU Commission.

**Helima Croft** is Chief Commodities Strategist and a Managing Director of RBC Capital Markets. Prior to joining our research team, Helima worked at Barclays, where she was a Managing Director and Head of North American Commodities Research specializing in oil, natural gas, base, and precious metals. Her team was responsible for research covering the economics and politics of key commodities-producing countries in the Middle East, Africa and Latin America. Prior to that, she worked in Lehman's Business Intelligence group. Earlier in her career, Helima held positions at the Council on Foreign Affairs and the CIA, where she focused on geopolitics and commodities. She has received many industry accolades, including Breaking Energy's Top 10 New York Women in Energy. She is also a Life Member of the Council on Foreign Relations. Helima received her PhD in economic history from Princeton.

In addition to the discussion we will celebrate the winner of the **Commodity Club Gold Trophy 2014**, and perform the **survey for 2015** <http://www.commodityclub.ch/events.php>

We are looking forward to seeing you.

### Commodity Club Switzerland

Peter Sigg – President, Commodity Club

Alex Tobler - Vice-President, Commodity Club

### RBC Capital Markets

Jacques Favre - Managing Director, Lausanne

Stefan Hascoet - Head of Swiss Investment Solutions

Kathy Kriskey - Head of Commodity Investor Sales

### Commodity Club Switzerland

The Commodity Club Switzerland is an interdisciplinary competence center and think tank which brings together commodity experts along the whole value chain. Main purposes are the know-how exchange amongst experts and the dialogue with the public, to foster and perform academic research and finding new innovative solutions for today's challenges in the commodity industry. Find more information under [www.commodityclub.ch](http://www.commodityclub.ch)

### RBC Capital Markets

RBC Capital Markets is a core business segment of Royal Bank of Canada, sitting alongside Personal & Commercial Banking, Wealth & Asset Management, Insurance and Investor & Treasury Services. RBC Capital Markets is a premier investment bank that provides products and services to corporations, institutional investors, governments and high-net worth individuals. With over 7,000 professionals, we operate out of 70 offices in 15 countries across North America, the UK, Europe, and Asia-Pacific.